

[Pepsi vs Coke infographic](#) - The Past + Speaking

Activity 1: Ask your partner for the answers

Coke Questions



1. Who created Coke?
2. Who was the first celebrity to endorse Coke? In what year?
3. How many gallons of Coke were sold in 1904?
4. Where did Coke begin bottling in 1919?
5. How much did Coke cost before 1946?
6. When was Coke's first commercial? (the day and the year)
7. How much did a share of Coke cost when they went public in 1962?
8. What did Coke launch in 1969?
9. Who did Coke acquire in 1960?
10. What was Coke's slogan in 1963?

Activity 2: Write out your answers in complete sentences on the back of the page



*We bring the internet*

Pepsi Questions



1. When was Pepsi invented? By who?
2. How many gallons of syrup did Pepsi sell in 1910?
3. Where did Pepsi move their headquarters in 1928?
4. How much did a 12 ounce bottle of Pepsi cost in 1933?
5. Who was the president of Coke in 1938?
6. What did Pepsi do in 1941?
7. How was Pepsi sold before 1945? After?
8. What was Pepsi's slogan in 1958?
9. What was Pepsi's slogan for their ad campaign in 1961?
10. Where did Pepsi begin to operate in 1966?